

Jo DeSerio Jones | Environmental artist

You can learn a lot about an artist by looking at their work. Located in Fort Lauderdale, Florida, prolific artist Jo DeSerio Jones creates from her home studio. She's been creating as long as she can remember; always learning and experimenting. As a lifelong environmentalist, Jo reveals her beliefs in her work. She chooses this media out of passion and a result of her upbringing.

Jo considers herself an organic mechanic. She says of her work:

“My reincarnated work tells a story that can't be replicated. I love color and texture and always incorporate both into my art. I have a tireless love for creating and I am very thankful for this gift I've been given. It keeps me breathing”. She has become known for her creative use of recycled materials in her work.

Born and raised in northwest NJ, much of her time was spent outdoors immersed in nature. Her personal journey began at a young age she where developed a love for creativity from her father and a love for nature from her mother. In high school, Jones began sewing and painting, and has increasingly added mediums since then.

“My mother loved to garden and my father loved to build things. Growing up I was taught the creative reuse of things out of necessity. We always reused things and thought nothing of it. Years later I've realized that this is still my life. It's just who I am”.

Jones moved to south Florida in 1993 and has continued down her creative path. Traveling with her husband, she collects items as well as culture along the way.

With a collected education, she works in mixed media using nontraditional materials, focusing on both art jewelry and visual art. Her work has a consistent look that carries her point of view across the different mediums she uses. Jones loves to learn and adds to her diverse educational arsenal by attending mixed media art retreats including Artfest, Bead + Button show. She continues to evolve by reading, watching and listening whenever she has down time.

She has worked hard over recent years to build and cultivate her brand by refining her skills, as well as through social media and her website (www.shopjomama.com). Jones style is an eclectic blend of vintage, bohemian, industrial and organic rolled into one. Her pieces contain a lineage usually having a story attached.

Her accomplishments include: Being chosen for the ICE resin® design in 2012 where she had to create items from a random box she would receive monthly.

She also participated in the Emmy's gifting lounge in 2013 where she made 11 unique bracelets that were gifted to celebrities.

She was published in Interweave Handmade bracelet's e-book 2013.

Was also published in Jewelry Affaire magazine; Spring 2014 issue.

Her work is available at the Museum of Art Fort Lauderdale.

Her work can also be found in the Rolando Chang Barrero fine art gallery in Lake Worth FL, Gallery X in Ft Lauderdale FL, and Ground Up @GAB Studios in Miami.

Exhibited 2 sculptures at Galerie Jenner in Fort Lauderdale; November 2014.

Jones has been featured on many blogs, a Miami based radio show, and she taught mixed media jewelry workshops locally. Her inspiration continually comes from nature and repurposing discarded materials. Jones is drawn to rusted and weathered items and loves the challenge of reworking these found objects. Her favorite artists include Thierry Despont, Susan Lenart Kazmer and Blair Somerville.